

WHAT IS CLAIMED IS:

1. A method of providing a service to enable to distribute electronic content via a data network to a plurality of addressees, the method comprising:
 - identifying respective servers via which to deliver the content to respective groups among the plurality of the addressees;
 - sending one copy of the content to the respective server; and
 - enabling the respective server to send individual copies of the content to individual ones of the addressees in the respective group.
2. The method of claim 1, wherein the enabling to distribute comprises supplying a list of identifiers of the addressees of the respective group to the respective server.
3. The method of claim 1, wherein the content comprises an e-mail.
4. The method of claim 1, comprising
 - sending a first portion of the content to the respective server;
 - enabling the respective server to add a second portion to the first portion; and
 - enabling the respective server to send the first and second portions to the individual addressees in the respective group.
5. A method of distributing electronic content via a data network to a plurality of addressees, the method comprising:
 - identifying respective servers via which to deliver the content to respective groups among the plurality of the addressees;
 - sending one copy of the content to the respective server; and
 - enabling the respective server to send individual copies of the content to individual ones of the addressees in the respective group.

6. The method of claim 5, wherein the enabling to distribute comprises supplying a list of identifiers of the addressees of the respective group to the respective server.
7. The method of claim 5, wherein the content comprises an e-mail.
8. The method of claim 5, comprising
 - sending a first portion of the content to the respective server;
 - enabling the respective server to add a second portion to the first portion; and
 - enabling the respective server to send the first and second portions to the individual addressees in the respective group.
9. Electronic content with a list of addressees for receiving the content via a data network, the list being based on the addressees being addressable through a specific edge server.
10. Software for, upon receipt of a combination of electronic content and a list of addressees, generating individual copies of the content for individual ones of the addressees.